

Sandee Cohen

33 Fifth Avenue
New York, NY 10003
212 677-7763
Sandee@VectorBabe.com

Background:

From 1970 to 1990, I was an advertising copywriter and creative supervisor working for various advertising agencies including Oglivy & Mather and Grey Advertising. Clients and accounts included American Express, Lever Bros., Proctor and Gamble, Hess Gasoline, ABC News, Home Box Office, MTV, Bristol Myers, American Home Products.

Teaching and Training:

From 1988 to the present, I have been teaching and training computer graphics. Clients include Random House, Crown Publishing, Harper Collins, Saatchi & Saatchi, Rodale Press, and Grey Advertising.

I have also taught at the following schools and private agencies:

From 1990 to 1999, New School Computer Instruction Center, a division of The New School University in New York City. I have also been the Graphics Curriculum Coordinator for the school for the past four years.

From 1997 to 1999, United Digital Artists, a private training facility in Manhattan. I taught there from 1997 to 1999.

1995 to 1997, the Photoshop 4 and 5 digital imaging course for Dynamic Graphics Educational Foundation, a division of Dynamic Graphics Inc. in Peoria, Illinois.

1990 to 1994, Microcomputer Publishing Inc., a private training facility in New York City.

Speaking engagements:

1995 to 1999 Seybold Seminars tutorials for Advanced Illustrator, Acrobat Basics, Web Animation for Non-Animators.

1995 to 1999, Thunder Lizard Productions events: Illustrator Conference, Photoshop Conference, QuarkXPress Conference.

1995 to 1999, MacWorld Expos Conference Workshop: Desktop Publishing. Seminars: Illustrator Wow Sessions, QuarkXPress Tips and Tricks.

Books:

InDesign Visual Quickstart Guide

FreeHand Visual Quickstart Guides for versions 5.5, 7, and 8

Fireworks Visual Quickstart Guides for versions 1, 2, and 3 (spring 2000)

The Non-Designer's Scan and Print Book co-authored with Robin Williams

KPT 3 Visual Quickstart Guide

Articles:

InDesign review for MacAddict

Duotone Techniques co-authored with David Blatner for *MacWorld*

Illustrator 7 and 8 Reviews for MacAddict

Sneak Peak of Illustrator 8 for Seybold Publications

Spot Color Techniques for *Step by Step Electronic Design*

Lighting Effects for *Step by Step Electronic Design*